

INVITATION

Enroll in the Initiative: Data for the Common Good and for Human Wellbeing

From:

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We are reaching out to you to ask for your support for this initiative. We feel the need to link together people who share the common motivation of using Data for the Common Good and for Human Wellbeing.

Below is an open letter that details the overall goal and the principles that we find important to be implemented by researchers, educators, as well as public and private stakeholders that own/ have access to Data and use Data analytics.

If you share the overall goal and the five principles listed below, please sign it: <http://www.bigdata.uni-frankfurt.de/dataforhumanity/>

Among the current 1032 signatories of this initiative:

-Vint Cerf, Google, one of "the fathers of the Internet";

four members of the Independent Expert Advisory Group to the United Nations Secretary-General on a Data Revolution for Sustainable Development (IEAG):

- Professor Alex Pentland, MIT,
- Mr. Robert Kirkpatrick, UN Global Pulse,
- Professor Enrico Giovannini, co-chair of the UN Expert Advisory Group,
- Nicolas de Cordes, VP Marketing Anticipation at Orange Group,

and

- Nicholas B. Dirks, Chancellor of the University of California, Berkeley
- Michael Hengartner, President, University of Zurich
- Oliver Günther, President, University of Potsdam
- Christopher McKee, Interim Vice Chancellor for Research, University of California, Berkeley, USA
- Ursina Baumgartner, Rektorin, Kalaidos University of Applied Science

- Professor Spiros Simitis, Goethe University, Frankfurt (previous representative for Data protection at the German ministry)

- Princess Nana Yakubu, Founder/CEO of African Poverty Alleviation Initiative
- Jake Porway, Founder and Executive Director, DataKind
- Steve Lohr, New York Times, Pulitzer Price Winner
- Philippe Kahn, Creator of the camera-phone, CEO of Fullpower
- Alon Halevy, CEO Recruit Institute of Technology
- Anjul Bhambhri, Vice President of Architecture at Adobe
- Michael "Monty" Widenius, MySQL inventor, MariaDB Foundation
- Jeff Dean, Google Senior Fellow
- Brendan McDonald, United Nation Office for the Coordination of Humanitarian Affairs
- Stefan Spycher, Federal Office of Public Health Switzerland
- Helga Portmann, Head Federal Office of Public Health, Switzerland
- Holger Volland, Vice President Frankfurt Book Fair
- Lester Coutinho, Gates Foundation
- Danah Boyd, Founder, Data & Society Research Institute
- Patrick Gordon, United Nations Office for the Coordination of Humanitarian Affairs
- Lutz Finger, Director Data LinkedIn
- Gio Wiederhold, Stanford University
- Lucy Bernholz, Stanford University
- Jure Leskovec, Stanford University
- Mark Nelson, The Peace Innovation Lab, Stanford
- Joseph Hellerstein, UC Berkeley
- Kellie Ottoboni, University of California, Berkeley; Department of Statistics
- Philip B. Stark, Department of Statistics, University of California, Berkeley

- Ken Goldberg, UC Berkeley Center for IT in the Interest of Society
- Alberto Sangiovanni Vincentelli, UC Berkeley
- Leslie Sheppard, MIT
- Richard Wang, MIT Chief Data Officer & Information Quality Program
- Michael Brodie, CSAIL MIT
- Kirk Borne, Booz Allen Hamilton
- Dr. JT Kostman, Chief Data Officer, Time Inc.
- Nick Marko, MD, CDO Geisinger Health System
- Alessandro Donati, European Space Agency
- Gerald Santucci, European Commission
- Paul Timmers, European Commission
- Andrea Servida, European Commission
- Dr. Thomas Schilling, Bayer CropScience AG
- Nuria Oliver, Telefonica
- Richard Benjamins, Group Director BI & Big Data Telefonica
- Erick Fernandes, The World Bank
- Paolo Tasca, Deutsche Bundesbank and ECUREX Research
- John K. Thompson, GM, Advanced Analytics, Dell Software
- Douglas B Laney, Gartner
- Emmanuel Letouzé, Director, Data-Pop Alliance
- Geoff Zakaib, Director, Data for Good
- Edward Curry, Vice President of the Big Data Value Association
- Matthew Gee, University of Chicago & The Impact Lab

- Jim Mischke, McKinsey Global Institute
- Avril Benoit, Médecins Sans Frontières / Doctors Without Borders
- Eveline Tavares, Action Against Hunger

Now that we have received over 1,000 signatures, the initiators of this letter will consider the possibility to create an organization: Data for Humanity, or alternatively to seek for an existing organization interested in our initiative and willing to include it in their activities.

Data for Humanity will aim to raise awareness of the principles in the context of the use/access of data, facilitate exchange between people and organizations who share the goal and the principles, and support data initiatives that are dedicated to these principles around the world.

For any questions please do not hesitate to contact us: e-mail: roberto@zicari.de

Feel free to forward this note to colleagues who may be interested to support this initiative.

Best Regards

Professor Roberto V. Zicari, Goethe University Frankfurt, Germany & Visiting Scholar UC Berkeley
Professor Andrej Zwitter, University of Groningen, the Netherlands

Data for Humanity: An Open Letter

Information is power and data is its raw material. We are experiencing an unprecedented ascent of Big Data, the development of data science and the increasing omnipresence of data analytics. We are also witnessing both the promise and the peril of the ubiquitous acquisition of personal data by organizations of all types.

Given its novelty, and the current shortcomings of codes of conducts and legal regulations, data entrepreneurs, governments, data scientists and educators have yet to find the right balance between the power that data give and the responsibility that comes with it.

This development of datafication of the world comes at a time with great challenges, such as climate change, mass migration, deterioration of personal privacy, and protracted conflicts.

Therefore, we believe that it is important to help encouraging people and institutions to use data on sound principles that serve humanity.

We want to bring people from different disciplines and professions together, who share the motivation of using Data for the Common Good and for Human Wellbeing, in order to ensure that data serves humanity.

Goal:

To bring people and institutions together who share the motivation to use Data for Common Good / human wellbeing

We encourage people and institutions who own and/or do work with data and who share the following principles to sign this letter of support.

Principles:

1. Do not harm
2. Use data to help create peaceful coexistence
3. Use data to help vulnerable people and people in need
4. Use data to preserve and improve natural environment
5. Use data to help create a fair world without discrimination

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To sign the open letter, please follow this link:

<http://www.bigdata.uni-frankfurt.de/dataforhumanity/>