

Panel

Towards Global Healthcare: Are the Needed Technologies and Business Models Here?



Rijksinstituut voor Volksgezondheid
en Milieu
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Welzijn en Sport

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Panelists

- Terje Solvoll, Norwegian Centre for Integrated Care and Telemedicine, University hospital of North Norway, Tromsø
- David Russell, Center for Home Care Policy & Research VNSNY, USA
- Cedric Pruski, Centre de Recherche Public Henri Tudor - CR SANTEC, Luxembourg
- Karla Felix Navarro, UTS, Australia
- Maarten van Limburg, University of Twente, NL

Issues

Technology

- ❖ Technology not seen as a means of communication (social media)
- ❖ Legal, ethical and cultural obstacles (e.g., privacy)
- ❖ Interoperability / standardization of content
- ❖ eHealth literacy

Issues

Business modelling

- ❖ No one pays for unclear values/benefits of tech
- ❖ We don't seem to learn from evaluations
- ❖ No cold business approach for social good and wellbeing of patients
- ❖ Broader focus than just user-centered