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Exploring the Wikipedia-Graph

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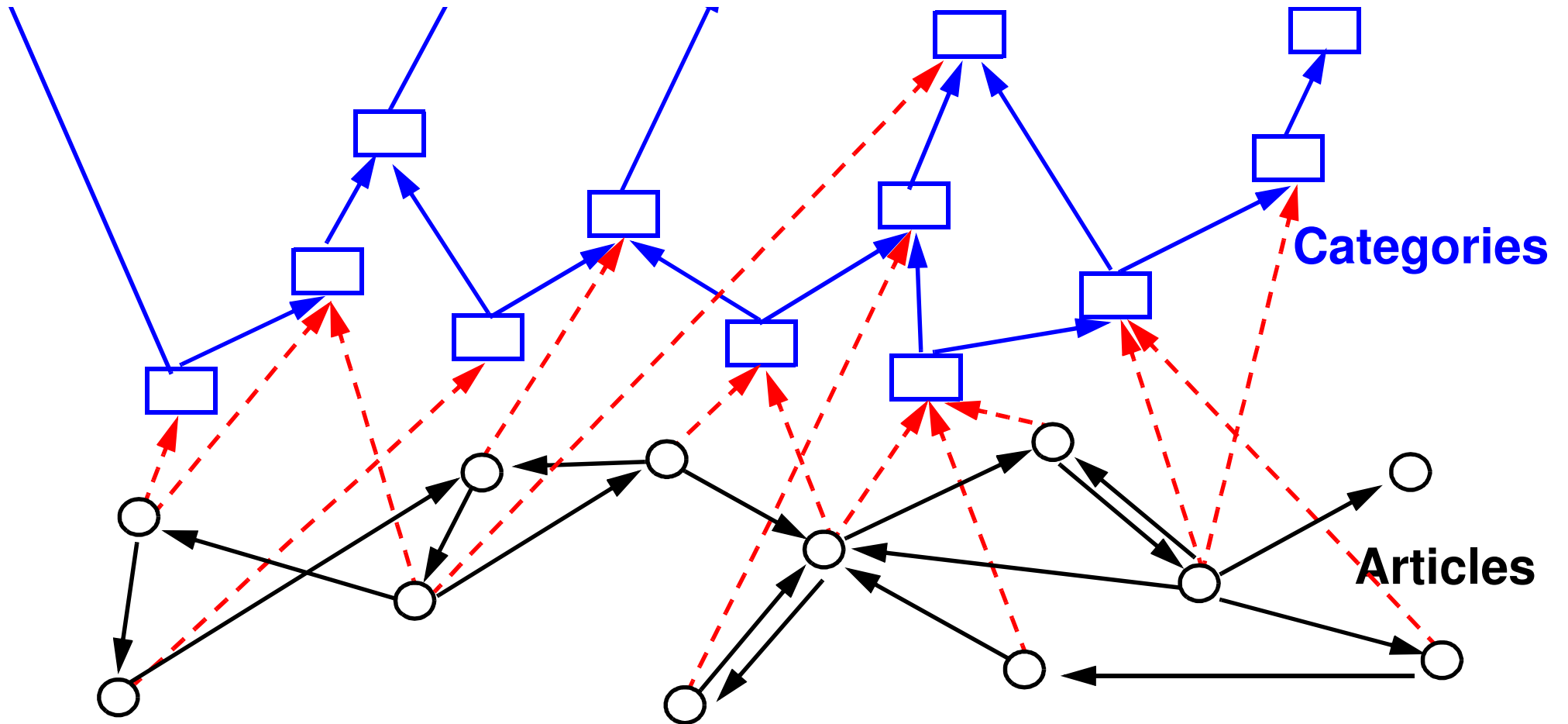
Outlook

- Introduction
- Relatedness Measures
- Concepts
- Examples
- Implementation Aspects
- Summary & Outlook

Wikipedia

- Over 4 million individual articles (english version)
- Wikipedia articles can link to each other
- Each Wikipedia article describes a concrete concept in the real world (Entity)
- Wikipedia categories to classify each article in one or more classes
- Categories form a hierarchy
- Automatic generated pages which list all articles of one category (links)

Wikipedia Structure



Semantic Relatedness between Entities

- Jaccard Koeffizient
- Cosine measure in n-dimensional space
- Milne-Witten

Jaccard Koeffizient

- Based on the quotient of the cardinality of the intersection and union of two sets

$$J(A, B) = \frac{|A \cap B|}{|A \cup B|} = \frac{|A \cap B|}{|A| + |B| - |A \cap B|}$$

- Example for the calculation of two wikipedia articles:
 - Extract all words from an article
 - Stopword elimination
 - Stem the words and build a set from it
 - Calculation of similarity between two articles based on the cardinality of the intersection and union of two word-sets.

Cosine-Measure

- Each document is represented as an vector
- Vector space defined by language (each word represent a dimension)
- Similarity between two vectors, based on the cosine of the angle between the vectors

$$\cos(\theta) = \frac{a \cdot b}{\|a\| \|b\|} = \frac{\sum_{i=1}^n a_i \cdot b_i}{\sqrt{\sum_{i=1}^n (a_i)^2} \cdot \sqrt{\sum_{i=1}^n (b_i)^2}}$$

- Often combined with tf*idf, to capture different importance of words

`tf` : Number of times a word `t` apperars inside a document

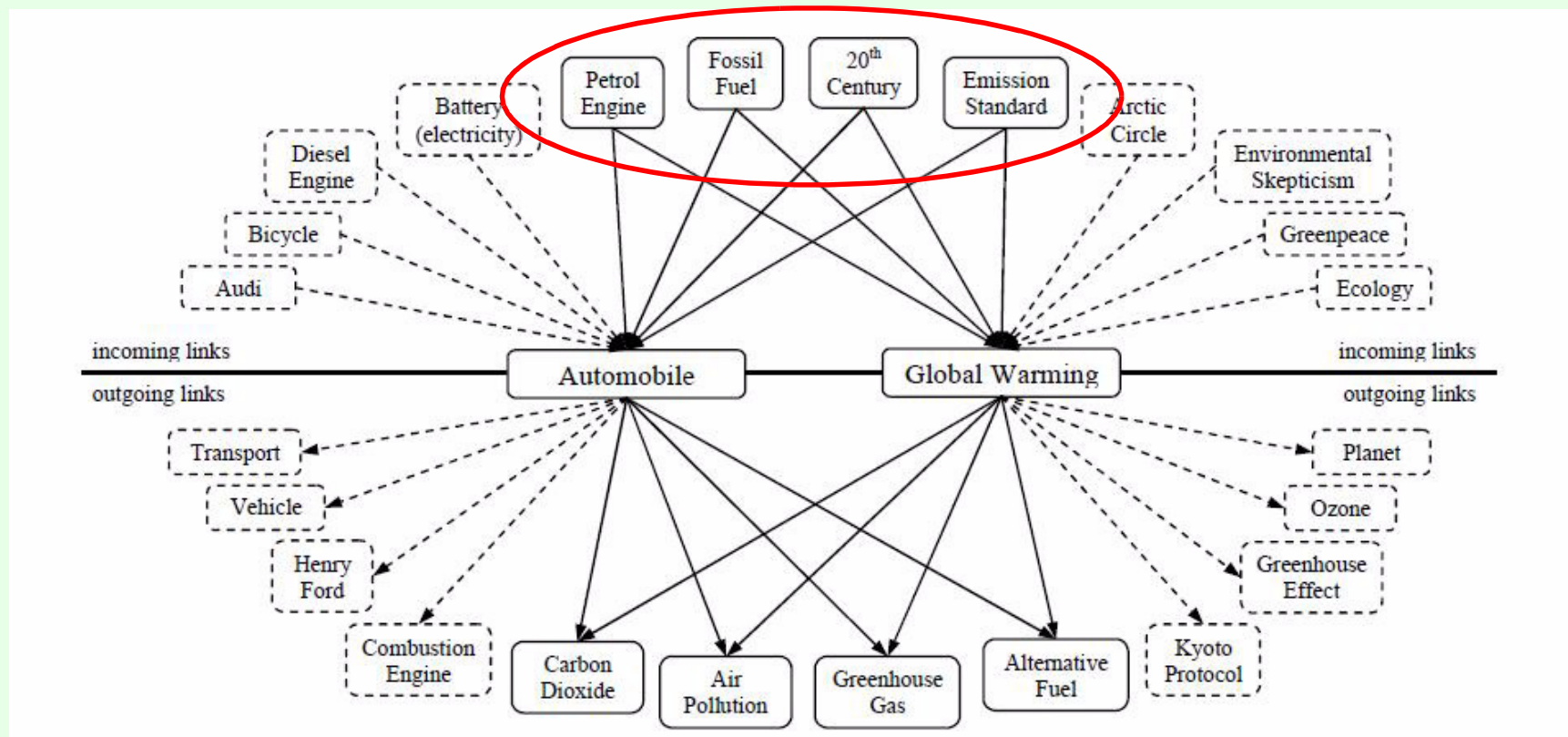
`idft` : $\log(N_d / f_t)$

`Nd` : Number of documents in the collection

`ft` : Number of documents in the collection with term `t`

Milne Witten [1]

- Use of hyperlink structure in wikipedia to measure semantic relatedness
- Example (from [1]):



Milne Witten [1]

- Measure is based on the weight of a link between articles s and t
- Measure (normalized google distance):

$$sr(a, b) = \frac{\log(\max(|A|, |B|)) - \log(|A \cap B|)}{\log(|W|) - \log(\min(|A|, |B|))}$$

A: Articles that link to page a

B: Articles that link to page b

W: The set of all wikipedia articles

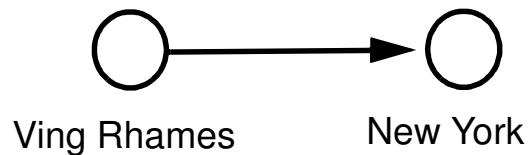
$s(a, b) = 0$: highly related

1: not related

Our Concept

- Uncover hidden relationships between two Entities in Wikipedia
- Relatedness is based on linking structure between article pages
- Examples:

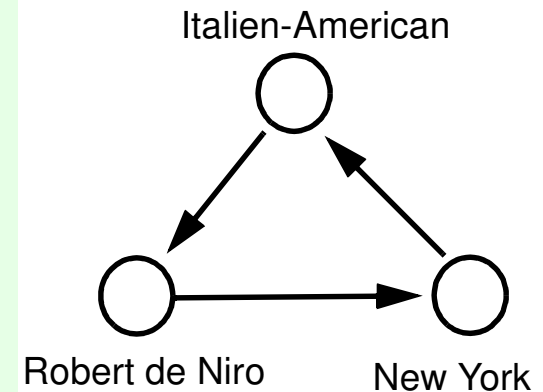
Unidirectional Link



Bidirectional Link

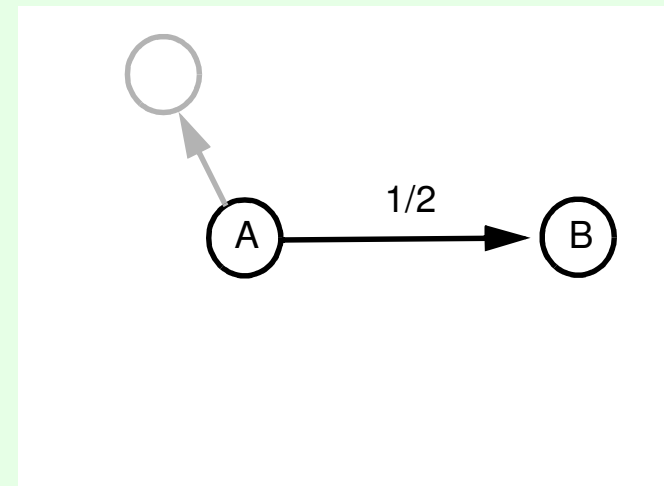
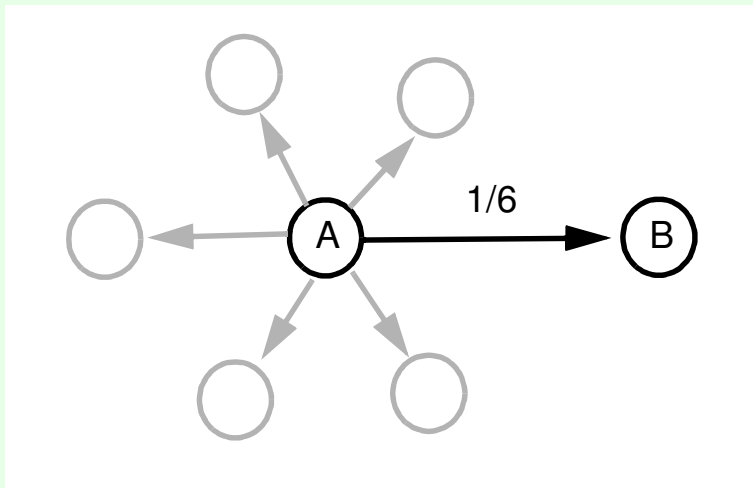


Indirect Backlink



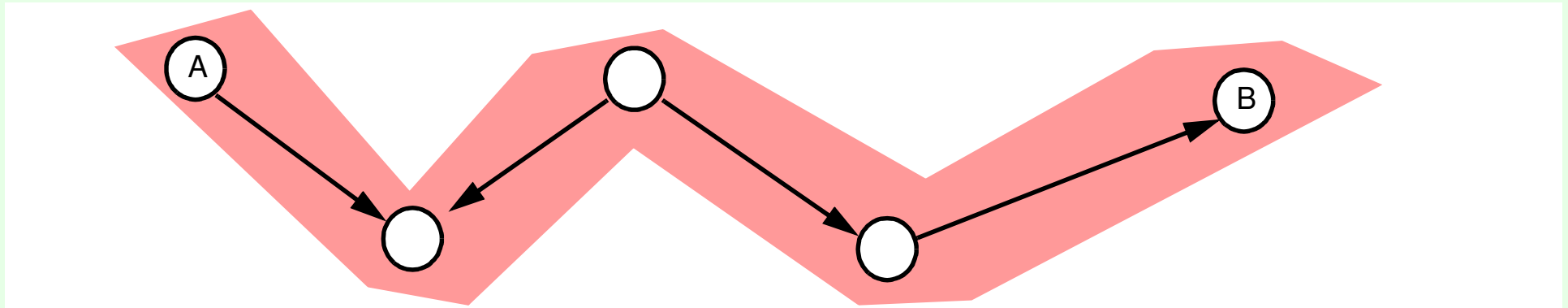
Relevance of a Link

- Relevance of a link is based on the number of further outgoing links

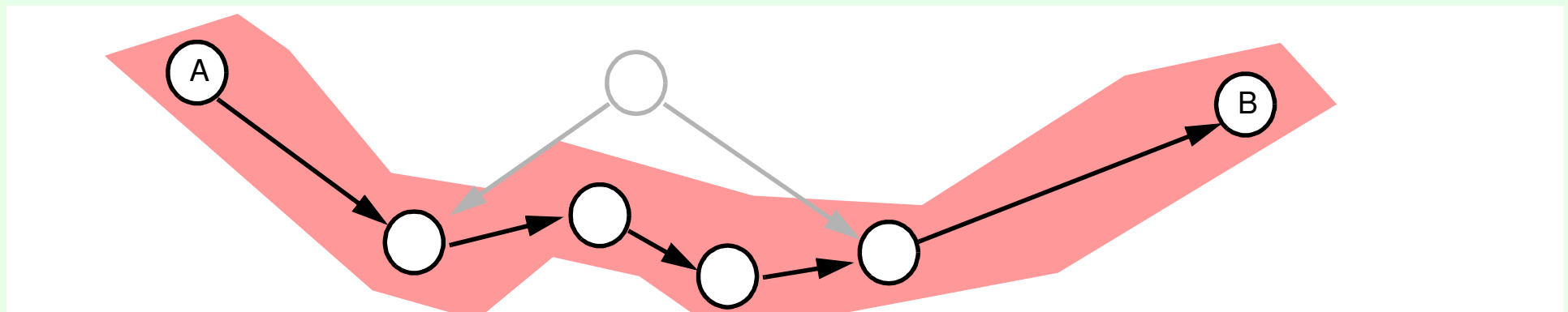


Path Types

- Arbitrary links

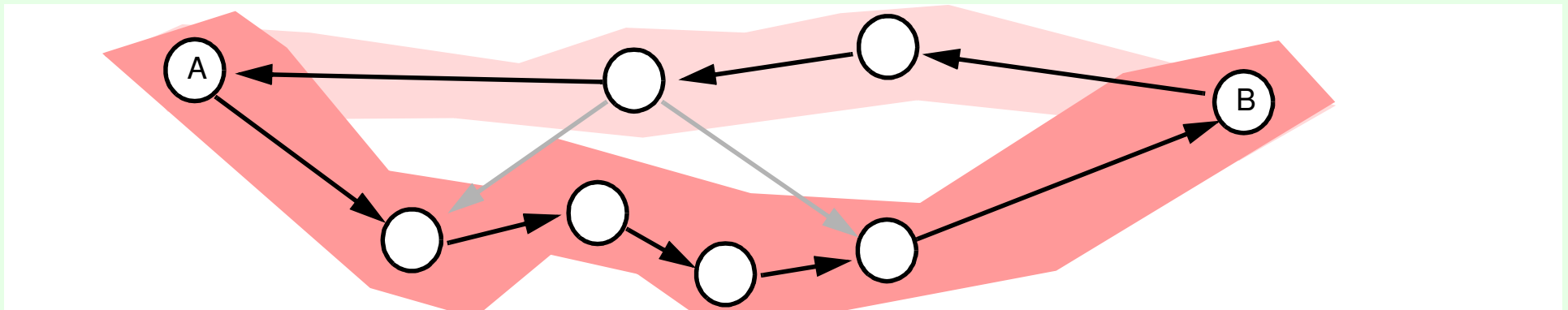


- Directed links

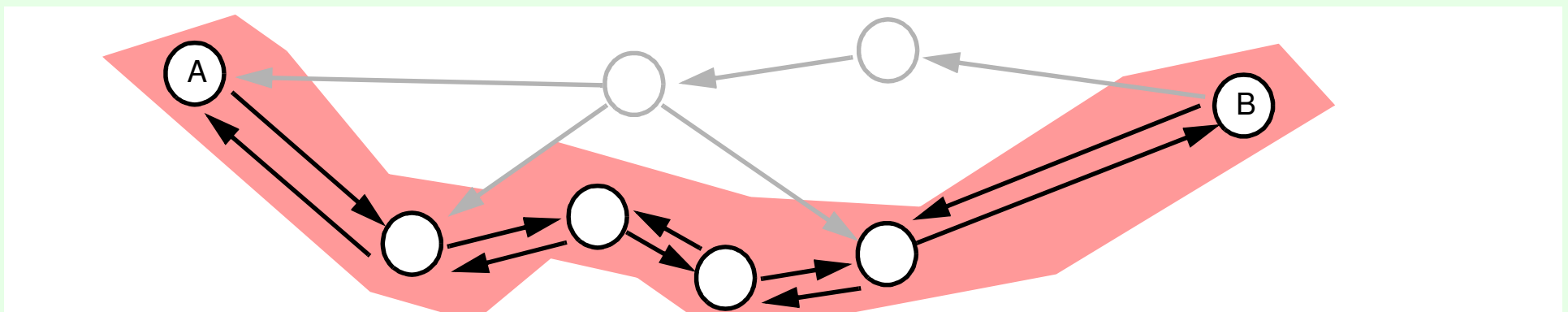


Path Types

- Strong Component Links

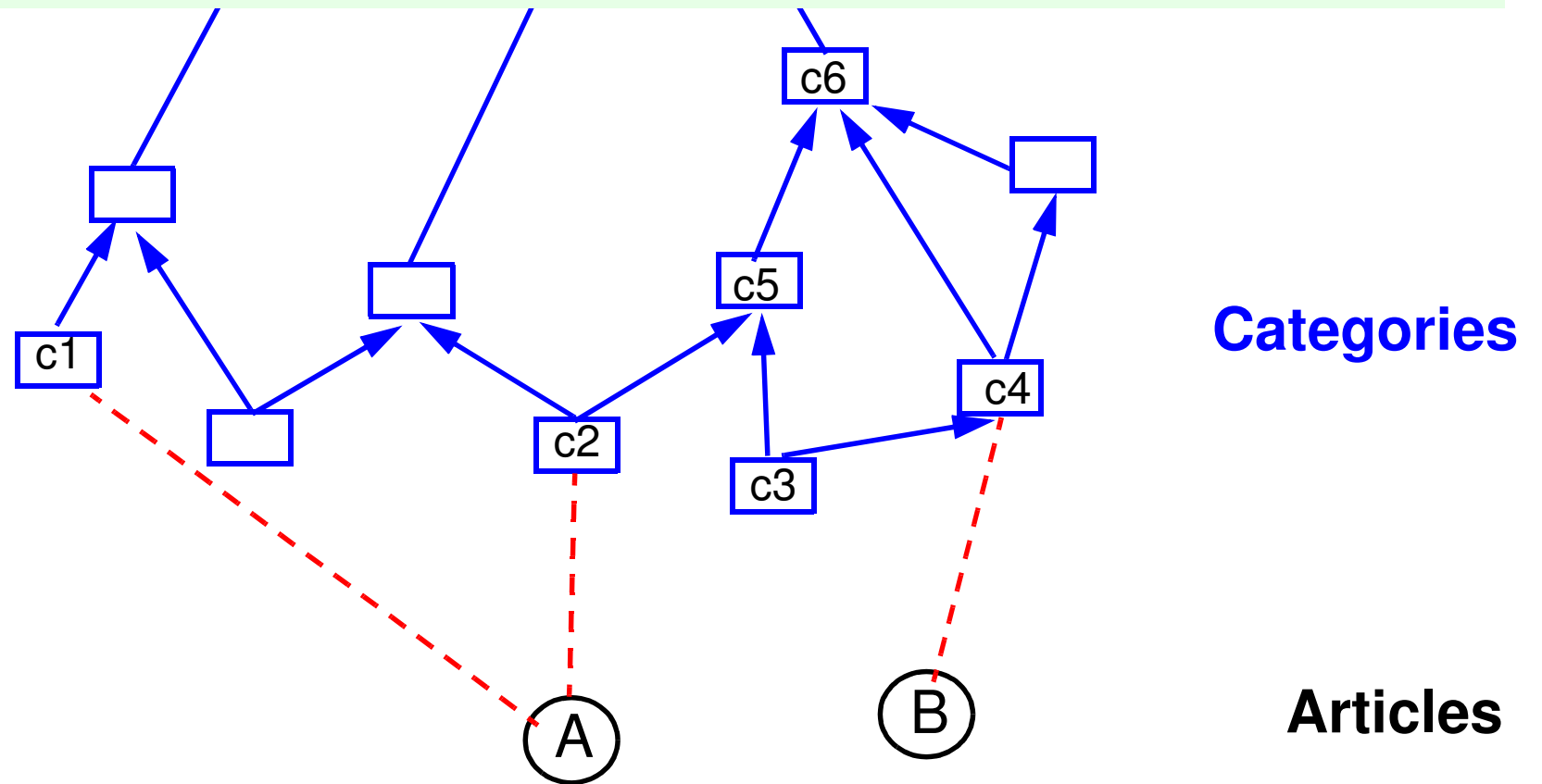


- Sequence of Bidirectional Links



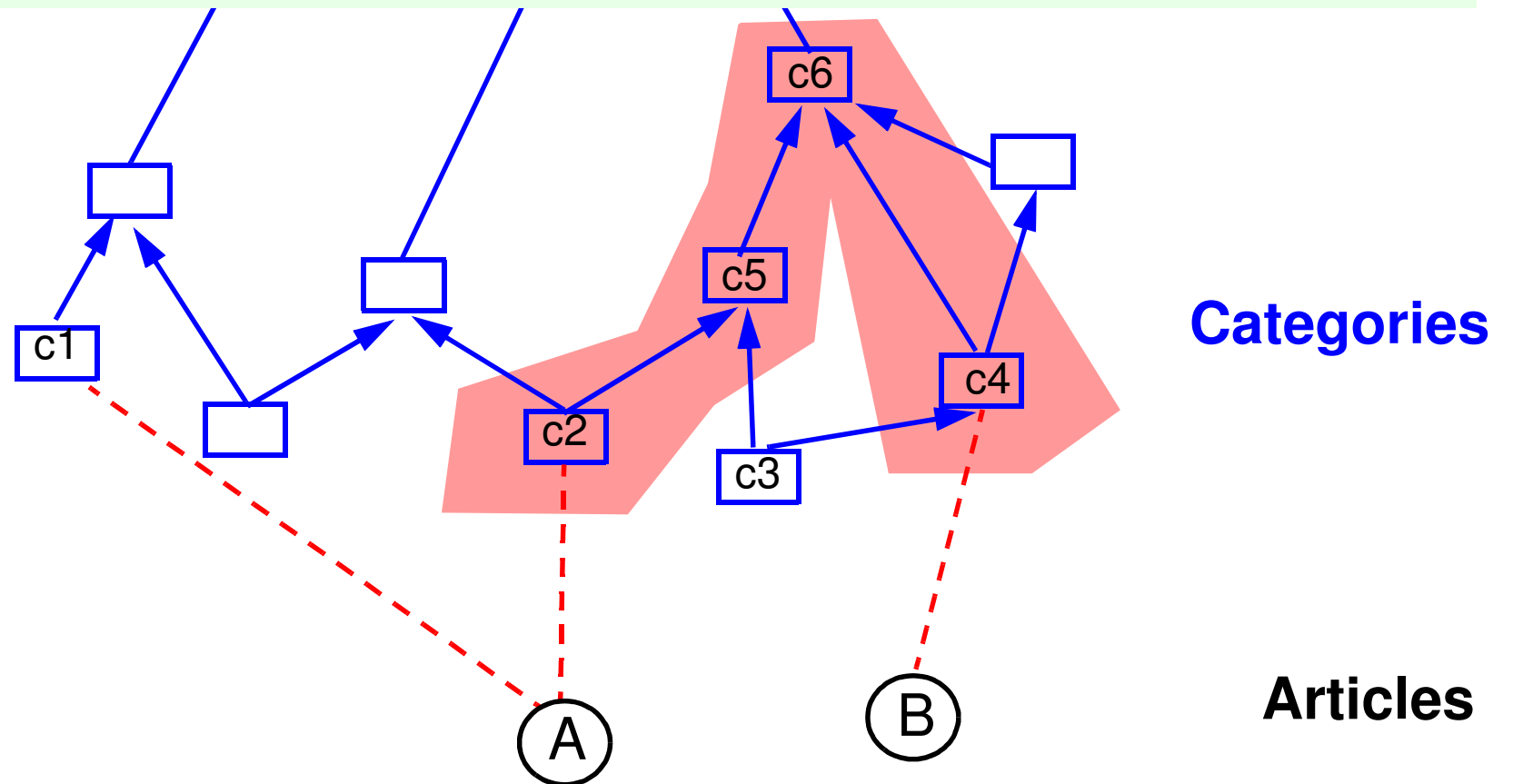
Relevance of a Link

- Nearest Common Super-category



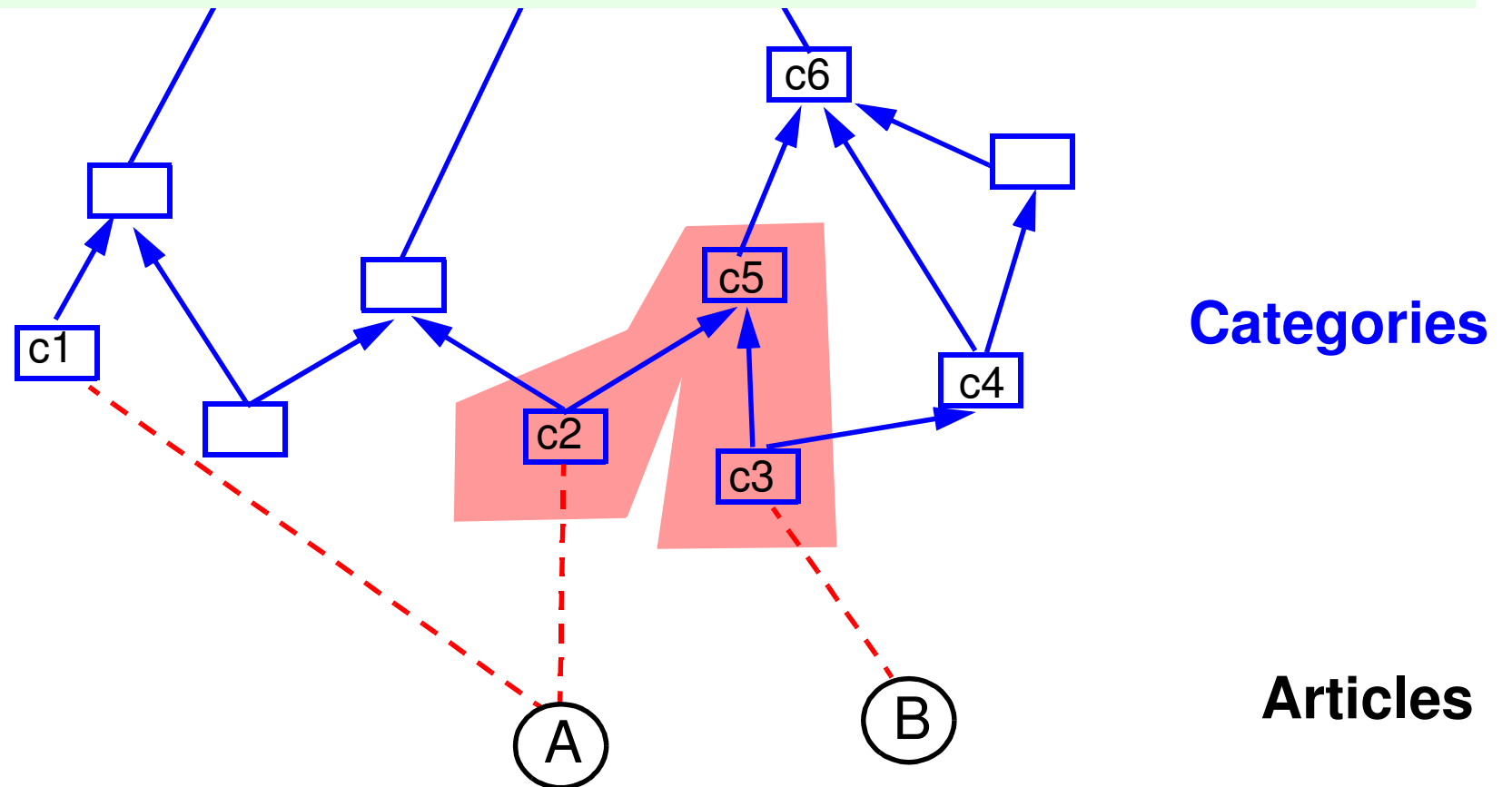
Relevance of a Link

- Nearest Common Super-category



Relevance of a Link

- Nearest Common Super-category



Examples

First Entity



Tom Waits

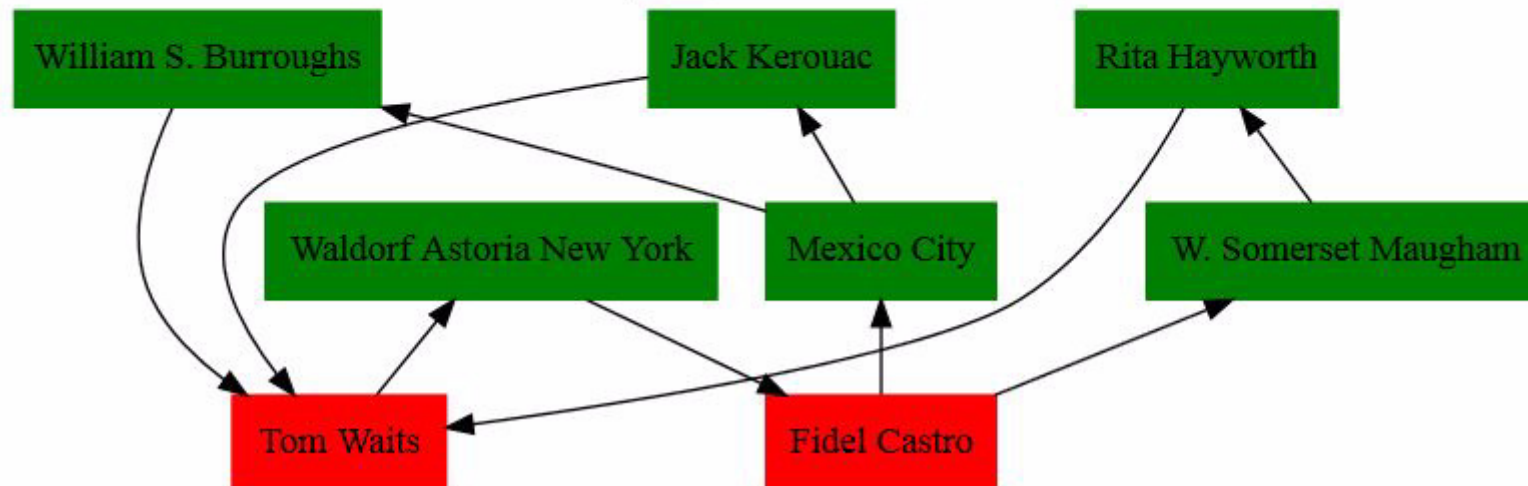
- : only Linkage
- : SCG Linkage
- : bidiirectional Linkage
- : cost based linkage
- : only taxonomy
- : linkage & taxonomy

No paths:

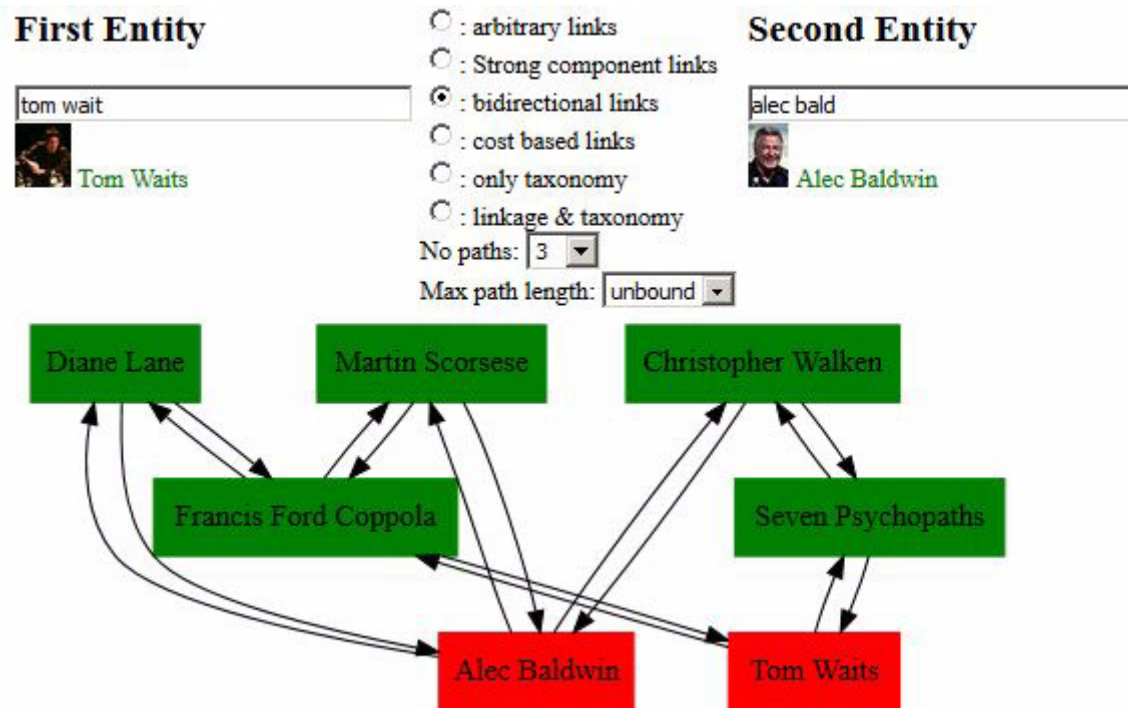
Second Entity



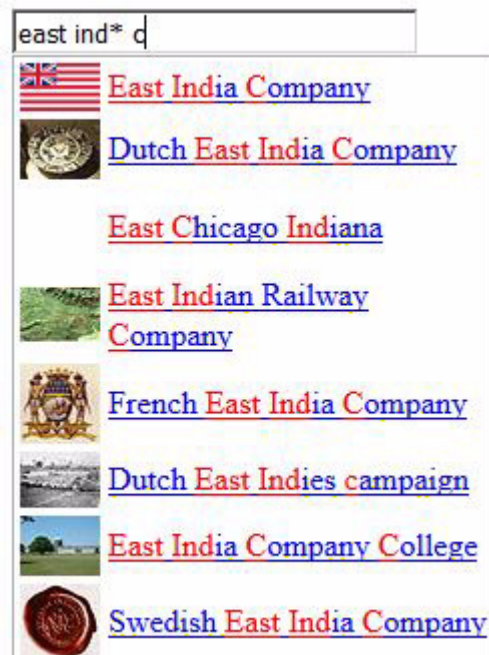
Fidel Castro



Examples



Entity Identification



- Mixed Word, Prefix Search
- Last word always considered as a prefix
- Previous words need an asterisk at the end to be considered as prefix
- Ranking based on
 - global relevance
 - Coverage of words/prefixes
 - Lucene ranking

Quantitative Aspects

- Data ground: English wikipedia (YAGO) [2,3]
- ~4,340,000 entities
- ~83,000,000 links
- Time behaviour: Path of length 12 returned within 1 second.

Implementation Aspects

- Neo4j Database
- Native Java-API, Traversal API
- Implemented as Unmanaged Server Extension
- Full text search for entity identification based on Lucene index
- Web-based frontend
- Visualization using Graphviz [4]

Summary

- Tool for uncovering and visualization of relationships between Wikipedia entities
- Using link-structure and classification hierarchy for the calculation of relationships
- Easy selection of entities based on autocompletion mechanism
- Support for different link characteristics
- Graphical visualization of link path/classification tree between entities

Literature

- [1] Ian Witten and David Milne, "An effective, low-cost measure of semantic relatedness obtained from Wikipedia links." Paper presented at the meeting of the Proceeding of AAAI Workshop on Wikipedia and Artificial Intelligence: an Evolving Synergy, AAAI Press, Chicago, USA, 2008.
- [2] Fabian M. Suchanek, Gjergji Kasneci, and Gerhard Weikum. 2007. Yago: a core of semantic knowledge. In Proceedings of the 16th international conference on World Wide Web (WWW '07). ACM, New York, NY, USA
- [3] YAGO Download, <https://www.mpi-inf.mpg.de/de/departments/databases-and-information-systems/research/yagonaga/yago/downloads/>, last accessed 11,2,2017
- [4] Graphviz – Graph Visualisation Software. <http://www.graphviz.org/>, last accessed: 11.2.2017