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Philip Davies is the Assistant Director of Higher Education at Bournemouth and Poole College where he is responsible for over 20 undergraduate courses and more than 1000 students.

Philip received the award of Doctorate in Theoretical Physics from Birkbeck College, University of London for his work in Quantum Mechanics. His supervisor was the eminent American physicist Prof David Bohm and his examiner was Prof Sir Roger Penrose.

Philip's research interests now centre on systems modelling, complex networks, ontologies and knowledge systems. Philip is a member of the Multimedia Systems Research Group which is a joint venture between Bournemouth University and Bournemouth and Poole College. The primary focus of the group is the modelling of an Adaptive Multimedia Presentation System (AMPS).

Philip has been involved in IARIA Conferences since 2009. He has served on all the Advances in Multimedia Conferences from their inception as Technical Advisory Panel member and more lately as a member of the Steering Group. He has chaired a number of sessions and published five papers with colleagues in IARIA MMEDIA conferences winning Best Paper Award in Athens 2010 for his joint paper on "*Implementation and Evaluation of an Adaptive Multimedia Presentation System (AMPS) with Contextual Supplemental Support Media*". He was a panellist in the MMEDIA2010 conference and Chair of the closing panel discussion in the MMEDIA2011 conference in Budapest.