

## Call for Contributions

### Submission:

**1. Inform the Chair:** with the Title of your Contribution

**2. Submission URL:**

<https://www.iariasubmit.org/conferences/submit/newcontribution.php?event=SOTICS+2017+Special>

Please select Track Preference as **DigEC**

Special track

## **DigEC: Digitalisation in European Company Law and Corporate Governance**

### **Chair and Coordinator**

Prof.dr.sc. Hana Horak, Full Professor, Faculty of Economics and Business, University of Zagreb, Croatia  
[hhorak@efzg.hr](mailto:hhorak@efzg.hr)

along with

**SOTICS 2017**, The Seventh International Conference on Social Media Technologies, Communication, and Informatics

October 8 - 12, 2017 - Athens, Greece

<http://www.iaria.org/conferences2017/SOTICS17.html>

The company law at EU level has lost its strength in the last decade. When the European Commission started its work in 2001 the outlook of the EU company law was rather bleak. The European Commission started to harmonize key areas of the company laws of Member states on the basis of the freedom of establishment. Since the company laws are primarily incorporated into the corpus of national law considering the relationship between European and national company laws, it is important to bear in mind several factors, since national law is not just regulations but also jurisprudence and doctrine. Taking into account that the company laws is a dynamic category, there is a need for continuous approximation and harmonization of the national company laws in order to achieve market freedoms, in particular the freedom of establishment and the movement of capital on the internal market of the EU. With the aim of preservation of continuous development of the EU internal market there is a permanent need to regulate the company laws at the supranational level of the EU. The approximation and harmonization of the national company laws is extremely demanding as well as the enhancement of European company law as it should facilitate the freedom of establishment and create confidence in cross-border business in terms of protecting shareholders, employees, creditors and other stakeholders.

At the present time, the European Union company law is considered to be a domain in which numerous obligations and liabilities for the companies are introduced. Some of these obligations are considered to be too comprehensive or out-of-date. Therefore, they are continuously being analysed in the European Union with the intention to reduce, whenever possible, an administrative burden set on the companies and corporations. In addition, considering the increased cross-border activity of the corporations, it is essential to ensure as much corporate data availability as possible with the help of modern means of communication. In this respect, a number of regulatory activities are the result of such conduct. The digitalisation has influence in all areas. The company law within EU is not exemption. When referring to company law the digitalisation is applicable in different processes. This includes the process by which the company is formed, the obligation to register and publish certain information in order to make them transparent and it also include certain corporate governance aspects such as the way in which companies and their shareholders communicate with each other. The EU has

already taken some steps to make use of digitalisation in company law and many member states have already taken some steps to facilitate the use of electronic communications between companies and shareholders. The result of the difference of approach to digitalisation is that companies in the EU are not always able to take the benefits of digitalisation.

The process of harmonization and approximation of European company law is mainly achieved by the directives. This regulatory framework enables Member States to regulate specific issues differently bearing in mind that the goals of the directive should be implemented. This way of implementation opens the door to the regulatory competition and further development of the European company law. The challenge for the EU is to find out for what subjects of company law and under what circumstances competition between company law systems may be more beneficial than harmonization and vice versa, since the harmonization is no longer the sole option for the EU, especially bearing in mind the possibilities opened by digitalisation.

### **Topics include, but not limited to:**

1. Data protection and efficient cross-border operations
2. Digitalization of the companies' boards
3. Digital business register – new possibilities for simplification of the business across the EU
4. Digitalisation in communication via company and stakeholders
5. Transfer of the company seat, worker rights and contractual relations
6. Shareholders activism and other parties with a particular interest in companies
7. New regulatory framework for more efficient and competitive companies on EU internal market
8. EU rules on accounting and reporting complementing European company law framework
9. Future development of supranational companies in EU
10. The corporate governance in EU companies
11. Socioeconomic impact on company law and corporate governance in Digital Era
12. “Say on pay”
13. Gender diversity

### **Important Datelines**

- Inform the Chair: As soon as you decided to contribute
- Submission: August 31
- Notification: September 7
- Registration: September 14
- Camera ready: September 14

*Note: These deadlines are somewhat flexible, providing arrangements are made ahead of time with the chair.*

### **Contribution Types**

- Regular papers [in the proceedings, digital library]
- Short papers (work in progress) [in the proceedings, digital library]
- Posters: two pages [in the proceedings, digital library]
- Posters: slide only [slide-deck posted on [www.iaia.org](http://www.iaia.org)]
- Presentations: slide only [slide-deck posted on [www.iaia.org](http://www.iaia.org)]
- Demos: two pages [posted on [www.iaia.org](http://www.iaia.org)]

### **Paper Format**

- See: <http://www.iaia.org/format.html>
- Before submission, please check and comply with the editorial rules: <http://www.iaia.org/editorialrules.html>

## **Publications**

- Extended versions of selected papers will be published in IARIA Journals: <http://www.iariajournals.org>
- Print proceedings will be available via Curran Associates, Inc.: <http://www.proceedings.com/9769.html>
- Articles will be archived in the free access ThinkMind Digital Library: <http://www.thinkmind.org>

## **Paper Submission**

<https://www.iariasubmit.org/conferences/submit/newcontribution.php?event=SOTICS+2017+Special>

Please select Track Preference as **DigEC**

## **Registration**

- Each accepted paper needs at least one full registration, before the camera-ready manuscript can be included in the proceedings.
- Registration fees are available at <http://www.iaria.org/registration.html>

## **Contacts**

Hana Horak, University of Zagreb, Croatia [hhorak@efzg.hr](mailto:hhorak@efzg.hr)

CENTRIC logistics: [steve@iaria.org](mailto:steve@iaria.org)