

Creating Free, Interactive
Resources to Support Student
Success:
Pilot Programs and Preliminary
Findings

Tamara Powell
English Department
Kennesaw State University
Kennesaw, Georgia, USA

Dr. Tamara Powell

- Director, College of Humanities and Social Sciences Office of Digital Education at Kennesaw State University
- Professor of English at Kennesaw State University, Kennesaw, Georgia USA (Atlanta Metro Area)
- PhD from Bowling Green State University, Bowling Green, Ohio, USA in 1998





Rising University Education Prices

Cost of higher
education in the
US continues to
climb

To blame: state
funding is
dropping, textbook
costs have soared

Affordable
Learning
Georgia
<https://www.affordablelearninggeorgia.org/>

- Open Educational Resources, or OERs
- ALG incentivizes and compensates faculty and staff to create free learning materials for students
- As of spring 2020, students at KSU save an estimated \$5,059,399.95 in textbook costs because of the ALG grants and OER work by faculty and staff.

Projects
Discussed in
this
Presentation

Open Technical Communication

Read'n Quizzes

Are You Ready for an Online Class?

Documentation Resources

Academic Honesty and Social Media

Table Showing Comparison of Online WRIT 3140 Course with OER vs. without OER

	WRIT 3140 Sum 2015 (without OER)	WRIT 3140 Sum 2016 (with OER)
Retention Rate	40/42 (95%)	21/25 (84%)
Average Grade	74 C	78 C
Evaluation	3.56	3.75

*Open Technical
Communication*

Free and Open--<http://open-tc.com>



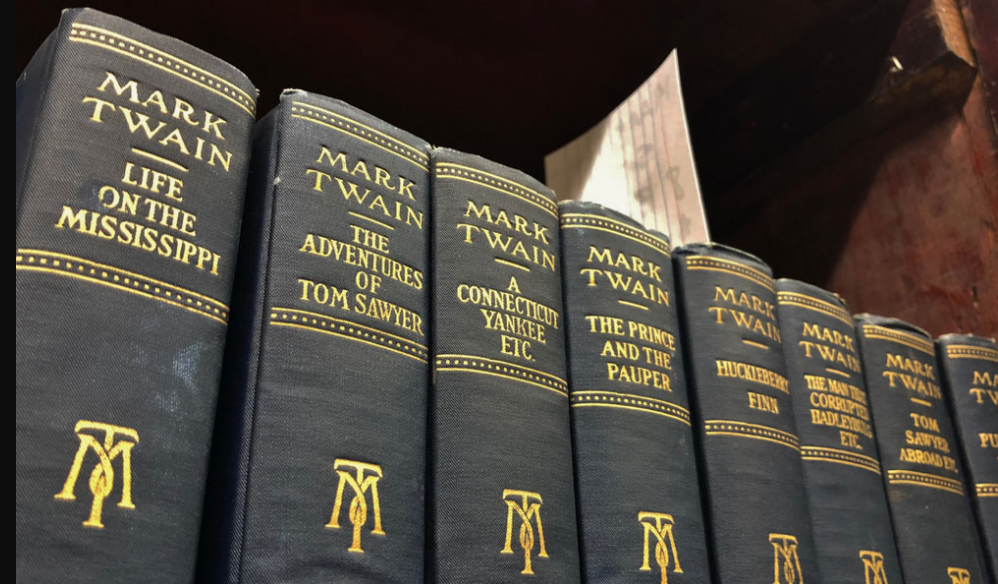
7,946 downloads in the past
four years

135 countries

Top three users: US (3813),
India (644), the Philippines
(428)

Creating Ancillary Materials

- Transcendentalism
 - The Enlightenment
 - American Literature after WW II
-



Student Survey Regarding Materials

To help support the OER materials, your professor created what she called “Read’n Quizzes” where you watched presentations that included questions and were counted for a grade. Would you recommend she continue using those materials?

Of the nine out of 25 students who answered the question, 44% said they would recommend the instructor to continue using the read’n quizzes if they keep the cost of the materials down. Here is a breakdown of the survey results:

44%="Yes, if they keep the cost of materials down."

22%="Yes, I found them engaging."

22%-"No, I had a hard time accessing them."

11%="No, it wouldn't record my grade correctly."

0%="No, I found them boring."



Expanding Student Support Services

- Are You Ready for an Online Course

http://ode.hss.kennesaw.edu/Articulate/ReadyforOnline/story_html5.html

- Documentation Resources

- http://ode.hss.kennesaw.edu/Articulate/PlagiarismDocumentationAPA/story_html5.html

- http://ode.hss.kennesaw.edu/Articulate/PlagiarismDocumentationMLA/story_html5.html

- Academic Honesty and Social Media

http://ode.hss.kennesaw.edu/Articulate/AcademicHonesty_SocialMedia/story_html5.html

SCORM packages for your courses: <https://chss.kennesaw.edu/ode/tutorials.php>

Preliminary Results

- Students are benefitting from these programs and faculty efforts to create OERs.
- Albany State University in SE GA has a goal to have all foundation course materials as OERs in fall 2021.





Thank you for your kind attention! I wish I could have joined you all in Spain for eLmL 2020.

Have a wonderful holiday! Best wishes for good health and a much better 2021!