

Non-fungible Token and Geo Data Processing

Dr. Zhaoming Yin, Google, USA

Geo-processing data is valuable in people's lives; data collection usually takes much time and effort. However, in today's world, the spread of geodata is free and managed by a few giant organizations such as Apple/Amazon. Although people can access the data freely, it sacrifices their data privacy and exposure to endless advertisements.

The non-fungible token can be used to claim data ownership and be traded openly in the crypto market, which paved a path for future data ownership and a new business model. We need to invest in this direction for the welfare of geodata researchers as well as data consumers.