

# Visual Accessibility and Inclusion

An Exploratory Study to Understand Visual Accessibility  
in the Built Environment

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She is engaged in the research of innovative, INCLUSIVE, ACCESSIBLE models for the experience of ARCHITECTURE, with a specific focus on CULTURAL HERITAGE and KNOWLEDGE transfer.

She has participated in various NATIONAL and INTERNATIONAL projects, workshops and conferences on topics of design and architecture, sustainable development and cultural heritage.



accessibility assessment



social inclusion



multisensory perception



interaction design

# Content

- What is **Visual Accessibility**?
- State-of-the-art** of tools and systems for visual accessibility
- Why **Cambridge simulation glasses**?
- Pilot study**
- Conclusion and future developments**



## **VISUAL ACCESSIBILITY**

«the property that allows the **USE OF VISION** to TRAVEL EFFICIENTLY and SAFELY through a SPACE, by perceiving the spatial layout of key features in the environment and keeping track of one's location» (Thompson et al., 2017)

▶ currently focused on objective, physical-dimensional features

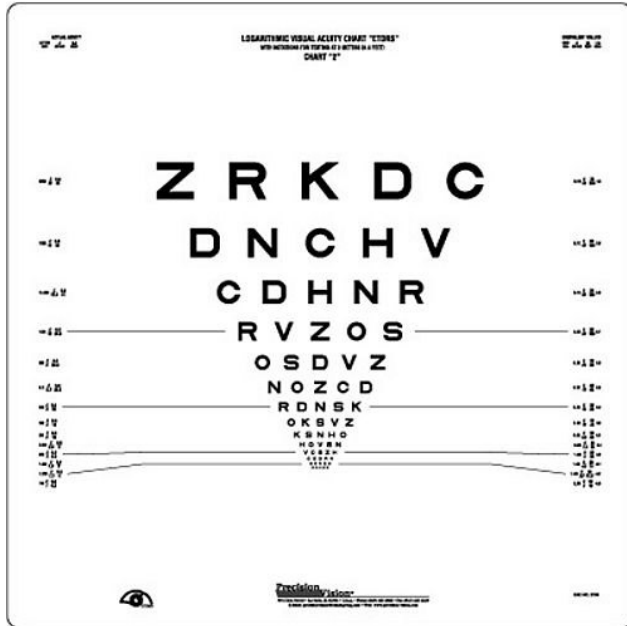
▶ **visual accessibility assessment for severely visually impaired people**





# What is Visual Accessibility?

## SIZE





# What is Visual Accessibility?

## CONTRAST







# What is Visual Accessibility?

## LIGHTING





## State-of-the-art of tools and systems for visual accessibility

|      |  | virtual | physical |
|------|--|---------|----------|
| ●    |  |         |          |
| 2020 | Adobe<br>Adobe Accessibility Tools   | ✓       |          |
| 2017 | Thompson et al.<br>Simulating visibility under reduced acuity and contrast sensitivity   | ✓       |          |
| 2017 | Arditi<br>Rethinking ADA signage standards for low-vision accessibility  |         | ✓        |
| 2016 | Mahjoob et al.<br>Effect of yellow filter on visual acuity and contrast sensitivity under glare condition among different age groups | ✓       |          |
| 2010 | Dalke et al.<br>A colour contrast assessment system: design for people with visual impairment  |         | ✓        |

1 awareness raising  
simulation tools and systems

2 pass/fail tools and systems





## State-of-the-art of tools and systems for visual accessibility

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size



contrast



lighting

1

studies  
on reduced acuity  
and contrast

Thompson et al. (2017)

Simulating visibility  
under reduced  
acuity and  
contrast sensitivity

what?

application of filters to  
HDR photographs of a  
space to identify potential  
mobility hazards and  
landmarks that might go  
unrecognized by low  
vision individuals

what not?

the complexity of the  
algorithm makes it  
rather hardly accessible  
to the general audience



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size



contrast



lighting

2

objective  
measurements  
of contrast  
levels

Dalke et al. (2010)

CROMOCON  
Light Reflectance  
Value (LRV)  
meter

what?

measures colour contrast values to understand the visibility level of objects, texts or building components for an impaired person

what not?

partial objective evaluation, **no empathical** experience provided to the person without an impairment



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size



contrast



lighting

1

«**HUMAN OBSERVER**»  
approach for  
signage visibility

Arditi (2017)

Rethinking  
ADA signage  
standards for  
low-vision  
accessibility

what?

simulates impairment to  
human observers  
by adjusting the viewing  
distance to assess  
the legibility of signs

what not?

does **not consider** the  
amount of space necessary  
to walk backwards and  
the **lighting** conditions,  
neither other features of  
the built environment  
besides signage



The state-of-the-art research highlighted the **COMPLEX INTERACTION** between **ENVIRONMENTAL VARIABLES** and **PEOPLE CAPABILITIES**, as well as a lack of specific bespoke design requirements for wayfinding in a space, making visual accessibility in the space hard to achieve. The tools and systems studied do not cover **SIZE, CONTRAST, LIGHTING AND EMPATHY** at the same time.

- ▶ visual accessibility within built environments ought to consider more than just signage
- ▶ need for a tool that covers size, contrast, lighting and an empathic understanding of whether an environment or object is visually accessible



## CAMBRIDGE SIMULATION GLASSES

experience the built environment with visual impairments, understand what could be improved and support assessment of visual accessibility



SIZE



LIGHTING



CONTRAST



EMPATHY





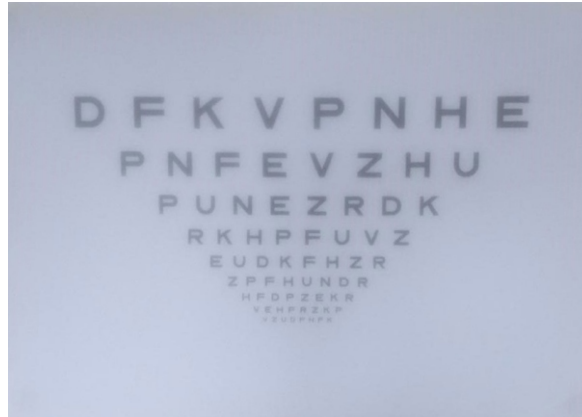
## Why Cambridge simulation glasses?

### SIZE AND LIGHTING FROM BEHIND

without glasses



with 2 pairs of glasses

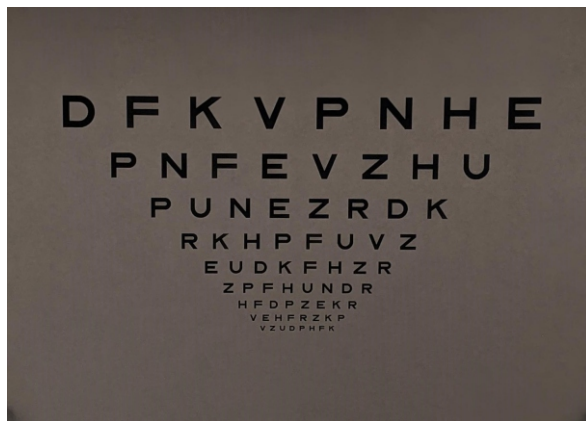


with 4 pairs of glasses

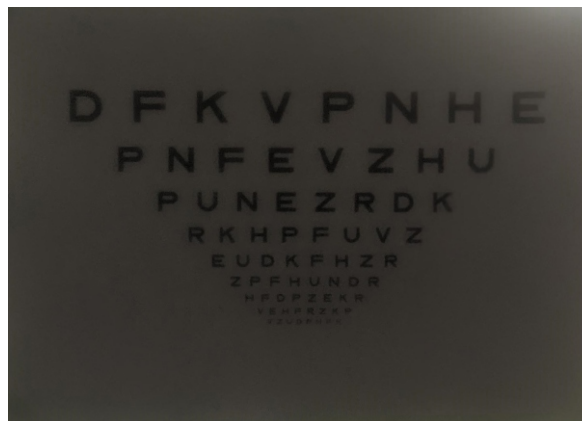


### SIZE AND FRONTAL LIGHTING

without glasses



with 2 pairs of glasses



with 4 pairs of glasses



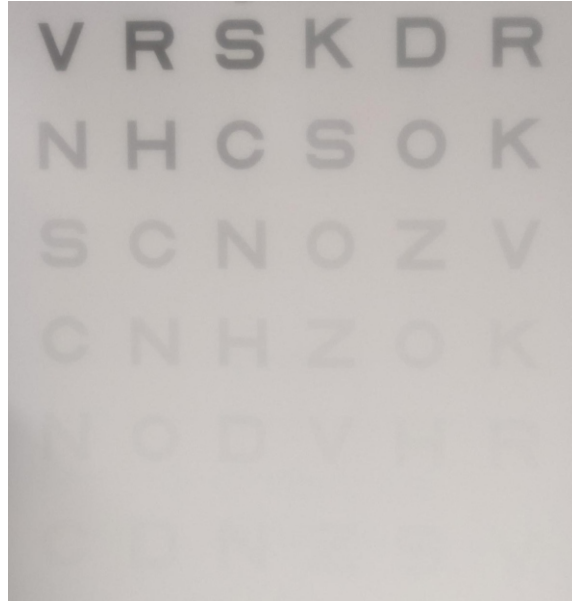


## CONTRAST SENSITIVITY

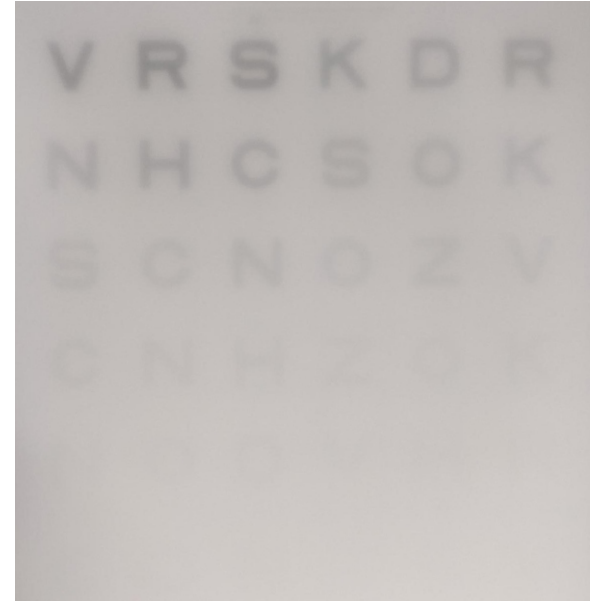
without glasses



with 2 pairs of glasses



with 4 pairs of glasses



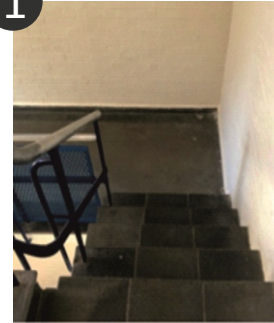


Exploration of a PUBLICLY ACCESSIBLE EDUCATIONAL BUILDING while wearing 3 or 4 pairs of the Cambridge simulation glasses: features that remain visible with 4 pairs of simulation glasses worn simultaneously should mean that the exclusion due to visual acuity issues is less than 1%.

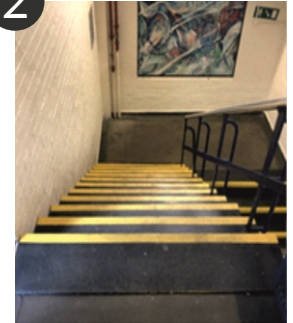


stairs with/without edging strips  
contrast sensitivity

1

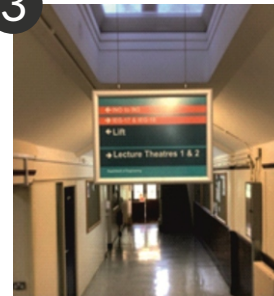


2

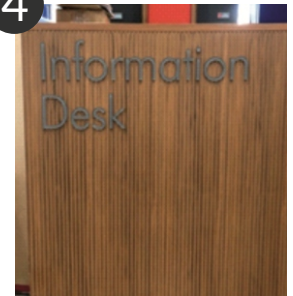


signage/information desk text  
size and light directionality/contrast sensitivity

3



4



## 1 STEPS WITHOUT EDGING STRIPS

without glasses

with Cambridge simulation glasses



Luminance: 141 lx Distance: 150 cm Focal length: 4 mm Exposure time: 1/15



without glasses, no particular issues were recorded



when wearing the glasses, the edges of the steps completely disappear



the steps felt «unnerving»



«considerable concentration to place the feet on each step»



## 2 STEPS WITH EDGING STRIPS

without glasses

with Cambridge simulation glasses



Luminance: 184 lx Distance: 150 cm Focal length: 4 mm Exposure time: 1/17

- ▶ without glasses, no particular issues were recorded
- ▶ when wearing the glasses, the edges of the steps remained visible
- ▶ the experience felt «considerably more pleasant»
- ▶ descending the steps «felt safer»

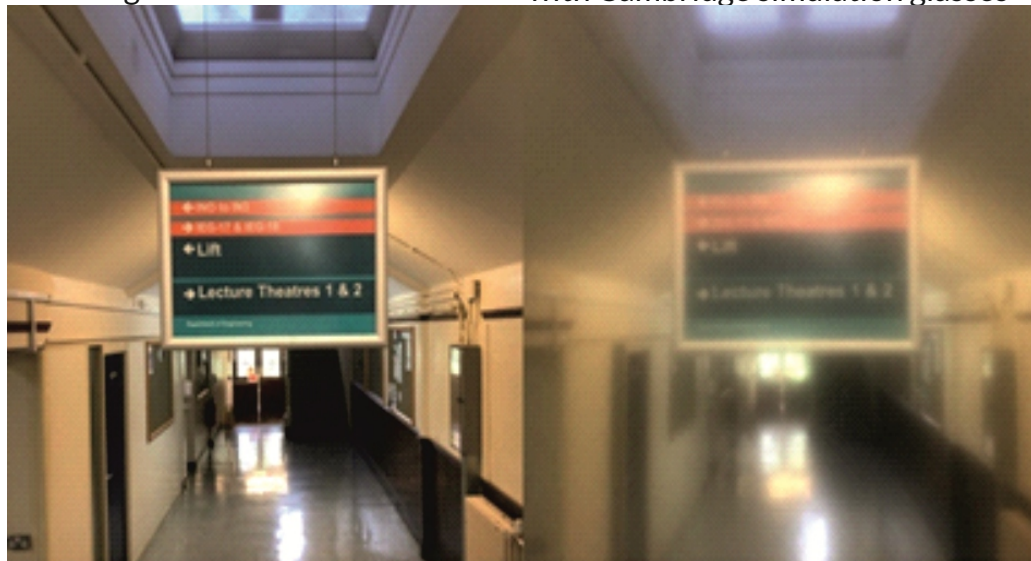




### 3 SIGNAGE

without glasses

with Cambridge simulation glasses



Luminance: 131 lx Distance: 150 cm Focal length: 4 mm Exposure time: 1/17



without glasses, the researchers were able to identify the directions of the arrows and read all of the text



a bit of glare due to the lighting



when wearing the glasses, the sign becomes difficult to read



the large amount of light coming from behind was considerably unhelpful



## 4 INFORMATION DESK TEXT

without glasses

with Cambridge simulation glasses



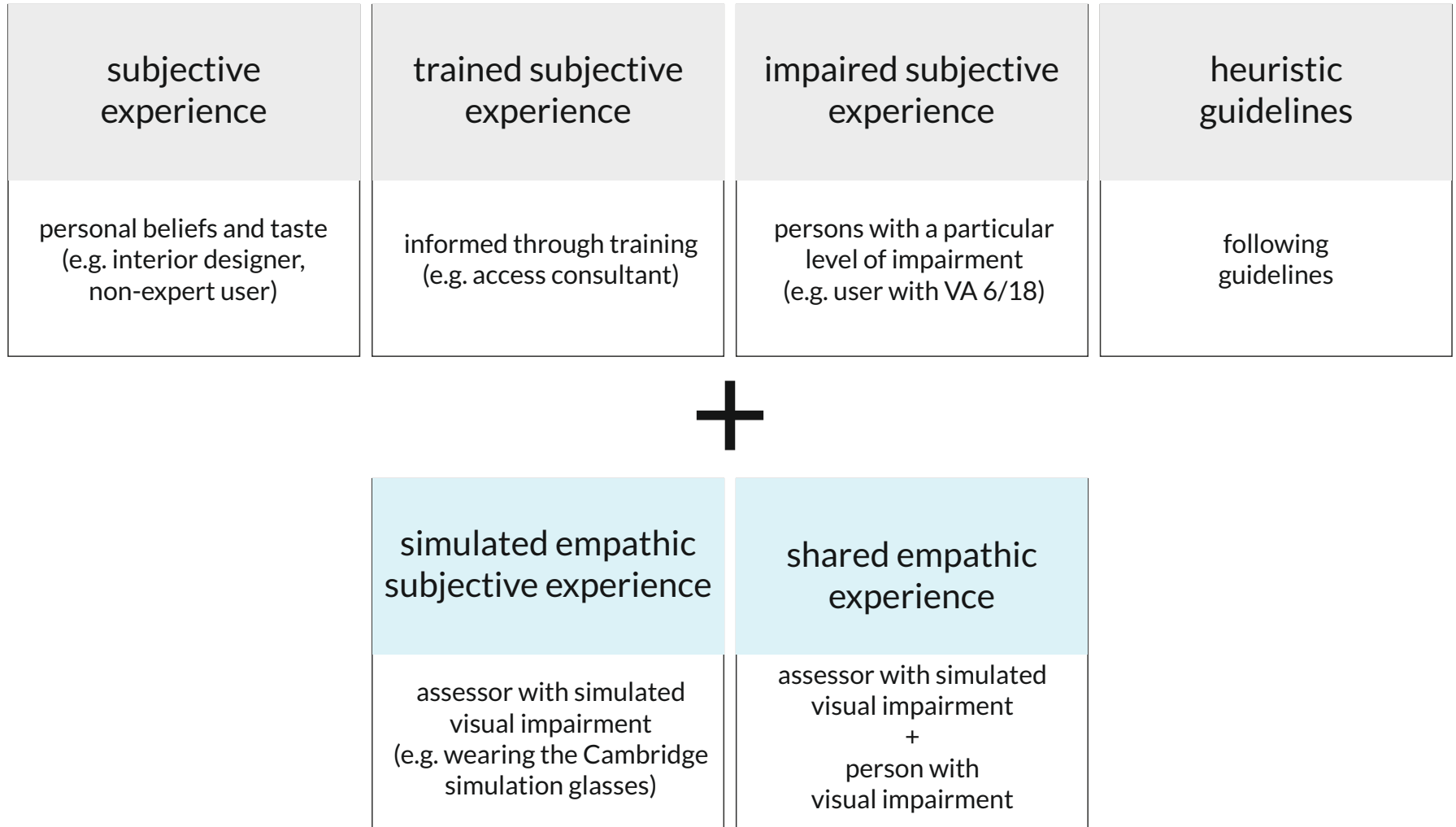
Luminance: 176 lx Distance: 150 cm Focal length: 4 mm Exposure time: 1/17

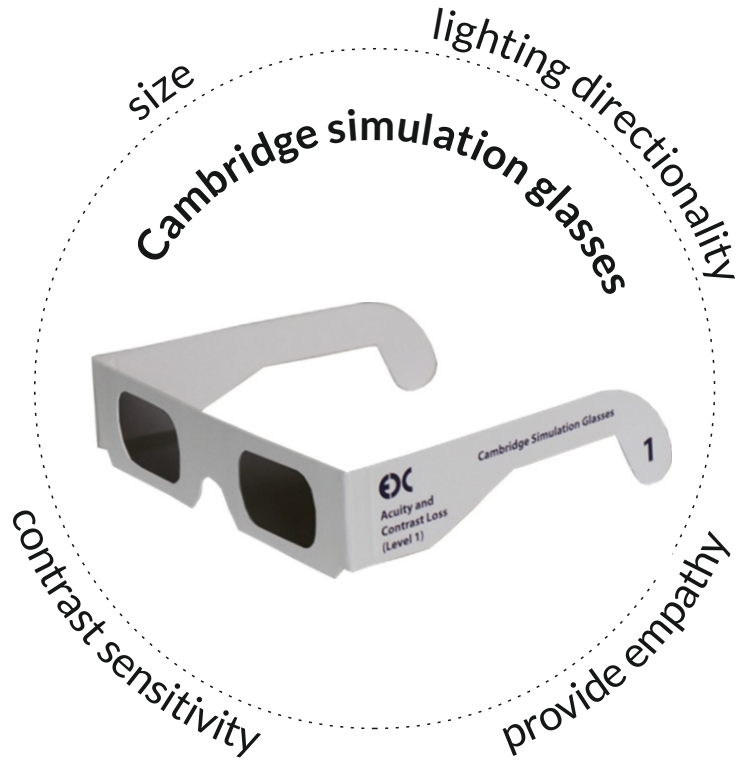
without glasses, the researchers were able to easily read the text

when wearing the glasses, the text becomes difficult to read because of the lack of contrast with the background



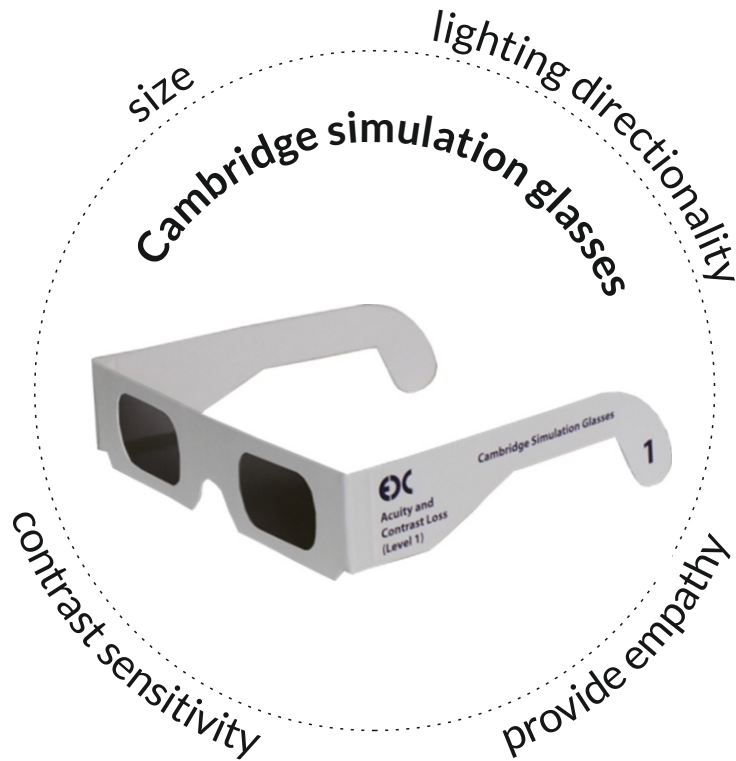
## VISUAL ACCESSIBILITY ASSESSMENT





▶ increase AWARENESS and EDUCATE stakeholders on visual accessibility for impaired users

▶ create shared EMPATHIC EXPERIENCES of visually accessible features in the built environment



- ▶ engage OTHER USERS
- ▶ explore different USE CASES of the glasses
- ▶ MEASUREMENT OF THE BENEFITS in daily working practice
- ▶ use of vision for FUNCTIONING EFFICIENTLY in an environment (e.g., in a workspace, visual accessibility to controls for heating, ventilation, lighting, door handles etc.)



# Thank you!

## www.inclusivedesigntoolkit.com

The screenshot shows the homepage of the Inclusive Design Toolkit. At the top is the University of Cambridge logo and navigation links. The main header is 'Inclusive Design Toolkit' with a purple background. Below it is a navigation menu with links: Home, Introduction, About users, Process, Tools, Applied to, and Contact us. The main content area features a large image of a man wearing simulation glasses and holding a smartphone. To the right of this image is a 'News highlights' section with several news items, each with a 'Read more' link. Below the news highlights is a grid of eight small images with captions: 'What is inclusive design?', 'Why do inclusive design?', 'User capabilities and capability loss', 'The inclusive concept design process', 'Cambridge simulation gloves', 'Cambridge simulation glasses', 'News bulletin', and 'Exclusion calculation'. At the bottom left, there is a 'Feedback' section with a form for users to provide feedback.

The screenshot shows the 'Cambridge Simulation Glasses' page. The header is the same as the homepage. The main content area is titled 'Cambridge Simulation Glasses' and features two 'Buy' buttons. The first button is for a 'Single-user pack of 5 glasses' for £29, and the second is for a 'Multi-user pack of 50 glasses' for £150. Below the buttons is a 'Why should I buy them?' section with a video player showing a man wearing the glasses. To the right of the video player is a 'Back to top' link. Below the video player is a 'What do the glasses do?' section with text explaining the simulation and a small image of a woman wearing the glasses. At the bottom right, there is a 'Different levels of impairment are simulated by wearing different numbers of glasses.' section with a small image of a person wearing the glasses.