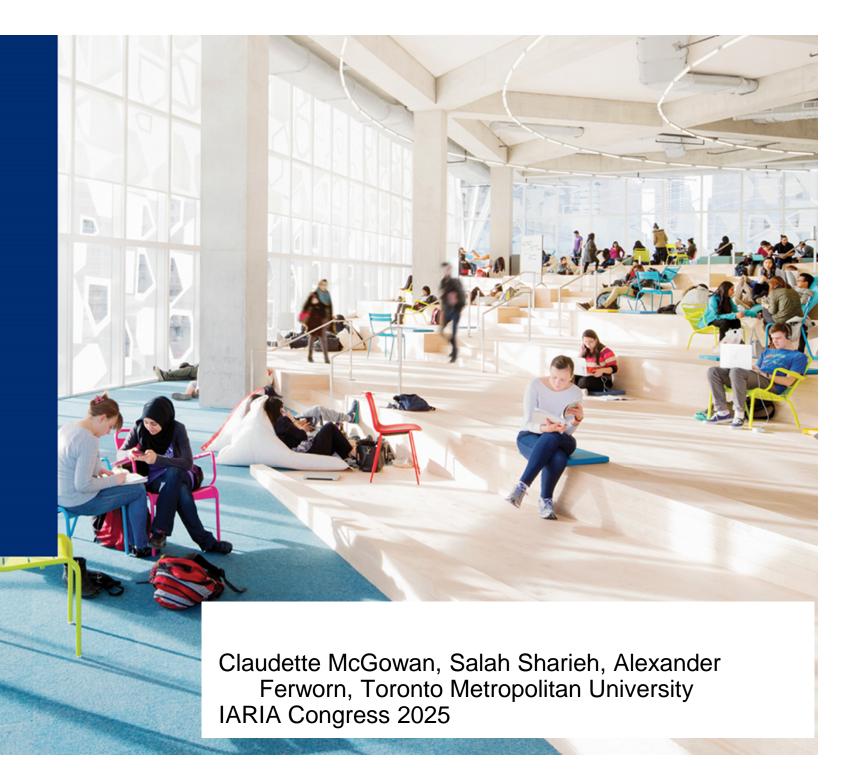
Redefining Leadership: Al Literacy as a Strategic Imperative





Introduction

- Al is reshaping leadership.
- Leaders need technological proficiency and ethical insight.
- Al literacy is essential for strategic decision-making.



Leadership in the Age of Al

- Traditional leadership was intuition-based.
- Al challenges how knowledge and competence are defined.
- Leaders must understand AI capabilities and limitations.



What Is Al Literacy?

- More than technical knowledge.
- Includes understanding ML types, model bias, and overfitting.
- Recognizes Al limitations and ethical implications.



Al as a Leadership Imperative

- Leadership must be iterative, ethical, and experimental.
- Human judgment remains crucial.
- Al-literate leaders build trust and manage collaboration.



Organizational Resilience & Al

- Al enhances adaptability and decision-making.
- Used for scenario planning and predictive analytics.
- Case example: Airbnb's pandemic pivot.



Degrees of AI Proficiency

- 1. Foundational Reading: basic AI concepts.
- 2. Strategic Fluency: cross-functional alignment, governance.
- 3. Technical Depth: hands-on AI experience (CTOs, CIOs).



Barriers to Al Literacy

- Misaligned goals, communication gaps.
- Time constraints, fear of obsolescence.
- Lack of training and infrastructure.



Policy & Governance

- OECD AI Principles (e.g., transparency, safety).
- Canada's AIDA (Bill C-27).
- Ethical guidelines, scorecards, stakeholder communication.



Recommendations for Leaders

- Establish Al governance systems.
- Invest in policy and Al literacy training.
- Prioritize transparency and ethical integration.



Conclusion

- Al literacy is a leadership necessity.
- Resilience and innovation depend on informed leaders.
- Invest in lifelong learning and ethical frameworks.





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Q & A